



**DENVER BOARD  
OF REALTORS®**  
-Professional Excellence-

[www.denverrealtors.org](http://www.denverrealtors.org)

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4300 E. Warren Avenue

Denver, Colorado 80222

*Since 1888*

## THE DENVER REALTOR® ADVERTISING RATES AND SPECIFICATIONS

### DEADLINES

Issue	Deadline
January	December 1
February	January 1
March	February 1
April	March 1
May	April 1
June	May 1
July	June 1

**3,700 members of the Denver Board of REALTORS®**, including brokers, agents, and affiliates read this monthly newsletter. The Denver REALTOR® features informative articles, member benefits and services, continuing education course schedules, a calendar of events and member activities. It is an affordable and effective way to advertise your product or service.

### BLACK AND WHITE ADS

Ad Size	1x	3x	6x	12x
Full Page	\$600	\$500	\$450	\$400
2/3 Page	500	425	375	350
1/2 Page	400	350	300	275
1/3 Page	300	250	225	200
1/4 Page	250	225	200	175
Business Card	100	75	65	55

### AD SPECIFICATION

Ads are accepted digitally and must be designed to the appropriate size and contain all supporting images and fonts. Currently, we accept PC Quark or InDesign compatible files only. These file formats include, but are not limited to eps, tif, jpg and pdf formats. All rasterized files must be designed at 300 dpi. Vector files must include all supporting images and fonts. It would also be advisable to convert all text into paths or outlines. Please call and approve any other formats before sending them to us.

### COLOR ADS

Ad Size	1x	3x	6x	12x
Full Page	\$800	\$667	\$600	\$533
2/3 Page	670	570	500	470
1/2 Page	535	470	400	370
1/3 Page	400	335	300	265
1/4 Page	335	300	265	235
Business Card	135	100	85	75

### DEADLINES

Space reservation and digitized ad work must be received by the 1st of the month preceding publication.

### DISPLAY AD MECHANICAL REQUIREMENTS

Ad Size	Width	Length
Full Page w/bleeds	8 5/8"	11 1/4"
Full Page no bleeds	7 3/4"	10 1/4"
2/3 Page w/bleeds	5 1/2"	11 1/4"
2/3 Page no bleeds	5 1/2"	10 1/4"
1/2 Page horz w/bleeds	8 1/4"	5 1/2"
1/2 Page horz no bleeds	7 3/4"	5"
1/2 Page vert w/bleeds	8 1/4"	5 1/2"
1/2 Page vert no bleeds	7 3/4"	5"
1/3 Page vert w/bleeds	4 1/3"	11 1/4"
1/3 Page vert no bleeds	3 7/8"	10 1/4"
1/3 Page horz	7 3/4"	3 1/3"
1/4 Page	3 7/8"	5"
Business Card	3.5"	2"

### FOR MORE INFORMATION

Please contact Marcus Polino at 303.300.8493 or [mpolino@denverrealtors.org](mailto:mpolino@denverrealtors.org)

### PAYMENTS

All payments must be made in full prior to your ad being placed in the newsletter. For those who are paying \$1,000.00 or more, 50% of your total amount will be due before ad placement.

*\*Pricing is subject to change without notice.*

